

Smart Dispenser

Program Choice

The SmartDispenser® from Fishman® Corporation is used in the application of fluids for a very wide range of industries and products. It features Algorithmic patented AirFree® Technology; innovations that enable manufacturers to asso without relying on unpredictable compressed air and error-prone human input and control gained with the SmartDispenser® greatly improves the assemb which increases productivity, yields and profits.

# The Fishman<sup>®</sup> Experience was created with customers in mind

Far too many companies like to say their customers come first. However, they often fall short when they attempt to deliver on their promises. At Fishman<sup>®</sup> Corporation, we do everything in our power to uphold our word to our customers. To make certain we do, we operate our business in ways that provide customers with an experience they cannot get from any other maker of fluid dispense systems.

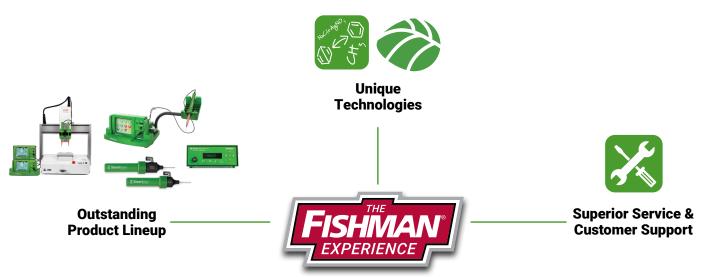


FISHMAN<sup>®</sup> Dispensing Innovation<sup>®</sup>



## The Fishman® Experience

The Fishman<sup>®</sup> Experience exists as a result of a number of special differences we offer our customers. These distinctions leave customers feeling thankful about having chosen Fishman<sup>®</sup> as their fluid dispense partner. We are confident once you learn about these unique qualities you will also want to benefit from the Fishman<sup>®</sup> Experience.



### Technologies without equal are only the beginning

Many manufacturers are drawn to Fishman<sup>®</sup> and to the SmartDispenser<sup>®</sup> because of the technologies behind our remarkable fluid dispense system: <u>AlgorithmicControl</u><sup>™</sup> and <u>AirFree<sup>®</sup> Technology</u>. Not so surprising since they are what set the SmartDispenser<sup>®</sup> apart from all of the other fluid dispense products on the market today. But these advances are just a sampling of what you can expect to gain from choosing Fishman<sup>®</sup> Corporation. What follows are some of the other advantages that help to make the Fishman<sup>®</sup> Experience one worth having.



Dispensing Innovation®



## Experience our programs—AFAP and FOCAP

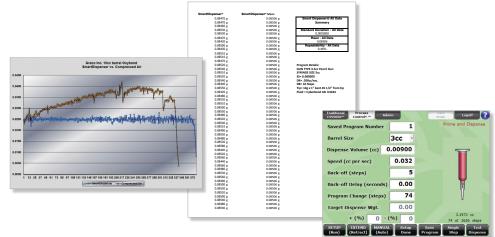
The <u>Assembly Fluid Application Program (AFAP)</u> and <u>Fiber Optic Connector Assembly Program (FOCAP)</u> are designed to appreciably ease the selection and ordering process of fluid dispense systems. They can assist you in finding the best solution to help reduce downtime and, by doing so, increase throughput and profits. Better still, each of the choices within these programs are upgradable to the next level. This makes certain your initial investment in Fishman<sup>®</sup> is never lost. It also makes the SmartDispenser<sup>®</sup> the industry's most flexible fluid dispense system.



## Easy to Get Great Service







## Experience our people, support and service

Fishman<sup>®</sup> prides itself in having assembled a team of top-tier customer service representatives, sales personnel and technical support specialists who not only believe in our products, but more importantly, are dedicated to customer success.

Support begins well before a product is purchased with our one-of-a-kind <u>Validation Support Program (VSP)</u>. Offered free of charge, VSP uses the specifications, fluid and sample parts from potential customers to program the SmartDispenser<sup>®</sup> they wish to purchase. VSP will prove the AlgorithmicControl<sup>™</sup> feature of the SmartDispenser<sup>®</sup> will perform exactly the same at their facility as it did in ours.

After the sale is made, customers can receive any necessary <u>application support</u> they require. All assistance is provided by real live support staff, not by computer aided apps. And because downtime is the last thing any manufacturer wants, the <u>technical service</u> our customers receive will be rapid and the results successful.



#### **Experience our products**

With decades of fluid dispensing experience, it is easy to understand why Fishman<sup>®</sup> products feature the best design and are of the finest quality. Moreover, our manufacturing team possesses the knowledge to navigate any supply chain issues they may encounter, ensuring on-time delivery of products designed, built, tested and delivered to work to expectation.



## Word of the Fishman® Experience is spreading

All this is why it is not uncommon for engineers who are already reaping the rewards of the Fishman<sup>®</sup> Experience to recommend Fishman<sup>®</sup> to their colleagues. Referrals such as these are gratifying because they confirm that engineers appreciate the Fishman<sup>®</sup> Experience and all of the advantages it offers them. And, they prove to us that the best way to convince customers to choose Fishman<sup>®</sup> is by being a company that always puts the customer first.

For more information about the Fishman<sup>®</sup> Experience, and any of the other innovative solutions from Fishman<sup>®</sup> Corporation, please visit *fishmancorp.com*.

